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Application Conditions PIV Startup Day 2019

October 11, 2019 Berlin (Berlin Photo Week)

Organizer:: Photoindustrie-Verband e.V. (PIV), Mainzer Landstraße 55,
60329 Frankfurt am Main

Venue: Kraftwerk Berlin, Köpenicker Straße 70, 10179 Berlin

Participation requirements

- Proof of an innovative and growth-oriented process, service or product solution for the photo and imaging industry in the fields of photo and video hardware including wearables, digital & mobile imaging, Apps, software, Cloud services, Virtual & Augmented Reality, print & display solutions, Optic & Sensor as well as services.
- The Startup is in the founding or early growth phase and/or its foundation was no longer than 5 years ago. The registration of a business or entry in the commercial register is decisive for the time of establishment.
- The founder is active in management and employs 1 to 25 employees subject to social insurance.
- No more than € 5 million turnover / fiscal year.
- The company is not a spin-off.
- Both the intellectual property rights and the intellectual property are available exclusively and without restrictions.

Application procedures

Submission of your business idea

Apply online at piv-imaging.com/PIV-Startup-Day for one of eight 10-minute slots (5 minute pitch and Q&A) on the PIV Startup Day.



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The application deadline **is on September 2, 2019**. Applications received after this date will not be considered.

Preselection of business ideas

A panel of experts will assess and evaluate your business idea. From the incoming applications, 8 participants will be selected to present themselves on the PIV Startup Day.

Announcement of the participants

The 8 participants for the PIV Startup Day will be notified by September 16, 2019.

Award

At the end of the event, the imaging Startup which was selected by a jury of experts will be announced. The winner will receive a cash prize of € 2,500. Places 2 and 3 will each receive material prizes.

The three first place winners agree in principle that they will be available for audio, photo/image and text promotions as well as editorial reporting, print and online, within acceptable limits.

Any further use of the submitted application for purposes other than the execution of the PIV Startup Day is excluded without the express consent of the participants.

Cost

The application and participation in the PIV Startup Day are free of charge. The participants have no reimbursement claims for the costs incurred in connection with the preparation and submission of their application, in particular no claims for royalties or expenses. Furthermore, the participants themselves shall bear any costs incurred in connection with attending the event (e.g. travel, accommodation and meals).



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Privacy

By registering for the PIV Startup Day, participants consent to the electronic processing and storage of their personal data. The data processing will occur for the preparation and execution of the PIV Startup Day. Film and/or photo shots will be taken during the event. With their participation, the participants declare their consent to the creation, processing and use of image, video and sound recordings for documentation purposes as well as in the context of PIV's press and public relations. Their consent includes the transfer of the image, video and sound recordings to press and media companies for the purpose of reporting. The data storage will occur until a revocation is declared by the participant to PIV. If you do not agree with the creation, processing and use of image, video and sound recordings, please contact datenschutz@piv-imaging.com. During the award process, data provided will be passed on to the members of an expert jury for the purpose of determining a winner. Your data will be passed on to third parties who are entrusted with the execution of the PIV Startup Day, as far as this is necessary for organizational reasons and for the execution of the PIV Startup Day. The data will not be passed on to other third parties. If external service providers are used as contract processors, your data will be passed on to them.

The legal basis for processing data is Article 6 (1) (a) of the General Data Protection Regulation (Regulation (EU) 2016/679). The organization responsible for the purposes of the General Data Protection Regulation is the Photoindustrie-Verband e.V. (PIV), Mainzer Landstrasse 55, 60329 Frankfurt, e-mail: datenschutz@piv-imaging.com, represented by its Managing Director Christian Müller-Rieker.

Participants may revoke their consent to data processing and storage at any time with future effect. If the revocation occurs before or during the event, participation in the event cannot be guaranteed. Revocation does not affect the legality of the data processing carried out on the basis of consent up to the revocation. Participants have the right to receive information about their stored personal data free of charge and the right to have it corrected or deleted if necessary or to request that processing be restricted. Furthermore, participants have the right to



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receive the data in a structured, common and machine-readable format and to transfer them to a third party. In such cases, participants must contact:

Photoindustrie-Verband e.V. (PIV)

Mainzer Landstraße 55

60329 Frankfurt

Tel. +49 69 25 56 – 14 06

Fax +49 69 23 65 21

presse@piv-imaging.com

Participants also have the right to lodge a complaint with the relevant data protection authority in connection with the processing of their data.

Confidentiality

Company-related information provided by the participants (foundation status, number of employees, turnover, information concerning granted patents) will be treated as strictly confidential by the PIV and will be passed on exclusively to the members of the jury appointed to determine the winner. The jury members are obligated by PIV to treat the submitted applications with confidentiality.

Other

The organizer is not liable for damages incurred in connection with the PIV Startup Day. Excluded from this are damage to body, health and life, as well as damage caused by gross negligence by the PIV or a vicarious agent.

For important reasons, the organizer may cancel the application for the PIV Startup Day and the associated event at any time, without the participants having any rights whatsoever.



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By registering and submitting his/her application, the participant acknowledges the presented terms and conditions.

Legal recourse ist excluded.

Frankfurt am Main, June 15, 2019